

ANASTASIA SANTASHEVA

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asantash.com

SKILLS

Languages: Ruby, Scala, SQL, Javascript, HTML, CSS

Frameworks/Tools: Rails, Sinatra, Backbone.js, React, Jekyll, AngularJS, Git

Services: Kibana, New Relic, Mailchimp

EXPERIENCE

Coinbase | Software Engineer, Payments | May 2017 - August 2017

- Helped Coinbase comply with financial regulators by building an **accounting service**
 - > Justifies how money flows between users, banks and Coinbase during audits
- **Improved reliability** of payment systems by migrating functionality from monorail to services
 - > Designed new integration for 3rd party credit card processing merchant
- Improved customer and bank trust by augmenting emails, adding caching

PIXLEE | Software Engineer | September 2016 - December 2016

- Surfaced Pixlee's value to customers by implementing Scala services
 - > Built analytics endpoints for Conversion Funnel, Time on Site, Rate of Return
- Led development around **accessibility** in accordance with W3C standards

Sequence | Frontend Engineer | January 2016 - April 2016

- Developed prototypes for key contracts such as Facebook and Chipotle
- Introduced and led accessibility efforts in design and development at Sequence

500px | Growth Engineer | April 2015 – August 2015

- Increased 500px's user retention by reworking email, web and mobile notifications
- Developed email system using Ruby rake tasks, cron jobs, Rspecs, 500px's Newsletter system

Vidyard | Software Engineer | September 2014 – December 2014

- Built auto-generated XML site maps for subdomains, used in search engine optimization
- Implemented video tagging API in Ruby to facilitate front-end implementation

BlackBerry | Software Engineer | January 2014 – April 2014

- Developed BlackBerry's Calendar app, BBM Updates using AngularJS, HTML, CSS

Student.Careers | Co-founder | May 2012 – September 2014

- Developed business model, user flow, with special focus on monetization techniques and user retention, built web app, raised funding from VentureStart, finalist at UpStart! competition

EDUCATION

University of Waterloo

Systems Design Engineering with Co-op, Graduating 2018

Bayview Secondary School

International Baccalaureate Program, class of 2013

INTERESTS

Mixing music / DJing

- DJ'd Radio School of Life on BFF.FM in San Francisco every Tuesday for 4 months
- Wrote **How to get started with DJing** with over 7K reads